



Knowledge for Development

Strategy



Knowledge for Development (KfD) **for USAID...Why?**

- **World wide deployment**
- **Knowledge in many places**
- **Workforce turnover**
- **Presidential Management Agenda (PMA) Initiative**
 - **BTEC Mandate from PMA**



Basics...

Knowledge for Development :

- Requires a strategy directly linked to the USAID Strategy
- Is about people and processes
 - Technology is **only** an enabler!
- Will impact the USAID culture in a positive way

Can work!



The KfD Strategy *Vision*

How we see ourselves in 2008...

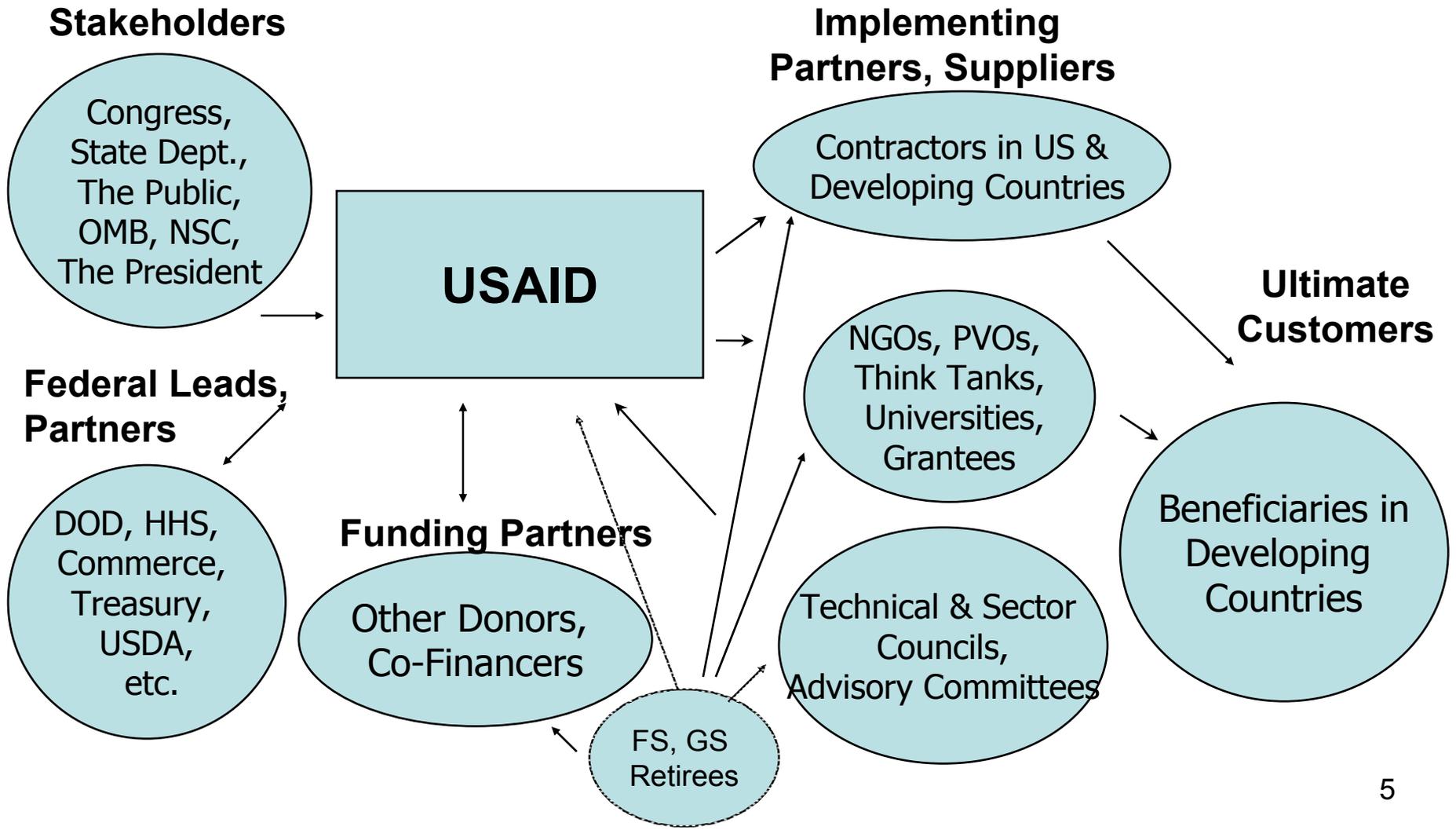
- A premier knowledge sharing organization providing staff, stakeholders, partners, development community, and aid recipients with the power to access and leverage worldwide development knowledge, generate new intellectual capital, and continuously learn from experience.
- This extended USAID development enterprise produces the results expected of an innovative and effective international development organization.
- USAID is recognized and valued as a development knowledge leader, committed to knowledge generation and sharing, working smarter, with cutting edge technology.

•*Access, Leverage, Learn*



The Extended Enterprise

*Includes Stakeholders, Partners, Customers & Suppliers:
Knowledge for mission success is often not within USAID itself!*





The KfD Strategy *Mission*

Who, What, Where, When and Why

Our Mission:

Provide the leadership, tools, processes and advocacy necessary to give USAID's staff, partners and the development community easy and timely access to the right information in the appropriate context to improve Agency performance and produce development results.



What we found...

USAID has three “faces”:

➤ ***Field***

- On the ground: Development assistance/Disaster relief
- The “public” face

➤ ***Strategic***

- Defining Agency policy, Bureau and Country Strategies and Program Plans
- The “USG” face

➤ ***Operational***

- Administrative organizations and processes
- Providing enhanced support functions of the Agency
- The “hidden” face

Each person sees their role differently depending on which “face” they represent!



Value of KfD...

Differs depending on your perspective:

➤ ***Field***

- Improved development results of the Extended Enterprise through use of knowledge contributed by the Agency, partners, and indigenous populations.

➤ ***Strategic***

- Improved strategic decision-making in foreign policy through providing USAID's knowledge and experience to key decision-makers and for management of development activities.

➤ ***Operational***

- Maximize productivity and effectiveness of USAID through improved management and sharing of knowledge .



The KfD Strategy Goals

Goal: The Extended USAID Enterprise optimizes use of Agency, partner, and indigenous knowledge and learning for field programs – local knowledge generation, sharing and learning directly informs the strategic USAID Enterprise.

Field Focus

Goal: USAID provides innovative strategic leadership through its international development knowledge generation, learning and analytical capabilities.

Strategic Focus

Goal: USAID improves the effectiveness and enhances the productivity of its internal technologies, business operations and human capital management through easy and timely knowledge access.

Operational Focus



Strategy Summary

The Proposed KfD Strategy:

- A USAID Enterprise strategy
(the “faces” of USAID)
 - Requires field and support staff input to be effective
- Essential for the Agency’s overall mission and strategy
- Optimizes the use of our most important asset: **OUR PEOPLE AND THEIR KNOWLEDGE**